

SPONSORSHIP OPPORTUNITIES

Sahir AWARDS

Thursday 26 November 2026 | Hilton Hotel Liverpool

Celebrating courage, care and community

Sahir
WELL+PROUD

AN INVITATION TO PARTNER WITH SAHIR

On Thursday 26th November 2026, to coincide with World AIDS Day, Sahir will host the inaugural Sahir Awards: a dinner, awards ceremony and fundraising evening celebrating people and organisations who are changing lives across HIV support, LGBT+ equality, public health and community care.

This is an opportunity for your organisation to stand alongside one of the Liverpool City Region's most important community charities and make a visible, practical commitment to dignity, inclusion and health equity.

The evening will bring together civic leaders, businesses, public health partners, LGBT+ organisations, community groups, donors, volunteers and people with lived experience. It will celebrate achievement, remember the importance of World AIDS Day and raise vital funds for Sahir's frontline work.

Why sponsor?

- Show clear support for HIV awareness, LGBT+ equality and inclusive community services.
- Reach a values-led audience of regional leaders, partners, donors and community champions.
- Demonstrate corporate social responsibility in a meaningful, local and visible way.
- Help Sahir raise £30,000 net to continue life-changing support across the Liverpool City Region.
- Associate your brand with courage, care, compassion and community leadership on World AIDS Day.

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ABOUT THE EVENING

The Sahir Awards 2026
Thursday 26th November 2026

- Dinner, awards ceremony, fundraising appeal and networking
- Approx. 120-180 guests from business, civic, health, charity and LGBT+ communities
- To celebrate community impact and raise funds for Sahir's frontline services

AWARD CATEGORIES

- The Sahir HIV Champion Award
- The LGBT+ Community Impact Award
- The Health Equity Award
- The Young Changemaker Award
- Online Activist and Influencer Award
- The Lifetime Contribution Award
- Spotlight Award

SPONSORSHIP PACKAGES

We are offering a small number of meaningful sponsorship opportunities. Packages can be tailored where there is a strong strategic fit.



HEADLINE SPONSOR - £16,000

The premier partnership for the evening. Your organisation will be recognised as the lead supporter of the Sahir Awards 2026.

AWARD SPONSOR - £3,000

Sponsor one of the five award categories and present the award on stage.

COMMUNITY TABLE SPONSOR - £1,000

Fund a table for volunteers, service users, young activists, community representatives or people who could not otherwise attend.

CORPORATE TABLE - £1,500

Host clients, colleagues, partners or staff at a table of 10 while supporting Sahir's work.

PROGRAMME ADVERT FROM £250

Show your support in the official event programme.

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HEADLINE SPONSOR - £16,000

The Headline Sponsor will receive the highest level of visibility and association with the Sahir Awards 2026. This is the ideal package for an organisation that wants to make a major public statement of support for HIV awareness, LGBTQ+ equality and community care.

Headline Sponsor benefits

- Naming recognition: “The Sahir Awards 2026, supported by [Sponsor]”.
- Top-tier logo placement on event materials, website, email promotion and social media graphics.
- Prominent branding on the stage screen during the evening.
- Speaking opportunity during the event, subject to final running order.
- Opportunity to present the Lifetime Contribution Award.
- One premium table of 10 guests.
- Full-page advert in the event programme.
- Acknowledgement in relevant press materials and post-event communications.
- Social media thanks before and after the event.
- Opportunity to provide a short quote for the event programme or website.
- Post-event impact note confirming the difference your sponsorship helped make.

AWARD SPONSOR - £3,000

Five Award Sponsor packages are available, one for each award category. This package gives clear visibility and a meaningful role in celebrating people and organisations making a difference.

Award Sponsor benefits

- Association with one named award category.
- Opportunity to present the sponsored award on stage.
- Logo on event materials, website and relevant category promotion.
- Branding on the stage screen when the category is announced.
- Five complimentary tickets to the dinner.
- Half-page advert in the event programme.
- Social media recognition.
- Acknowledgement from the host or CEO during the evening.

COMMUNITY TABLE SPONSOR - £1,000

This package allows your organisation or family foundation to fund a table for people who should be in the room but may not otherwise be able to attend. This could include Sahir volunteers, community activists, service users, young leaders, asylum support partners or people with lived experience.

Community Table Sponsor benefits

- Recognition as a Community Table Sponsor.
- Logo or name listed in the event programme.
- Social media thank you.
- Acknowledgement during the evening.
- Option to remain anonymous if preferred.
- A powerful and practical way to make the event inclusive.

CORPORATE TABLE - £1,500

A Corporate Table is a simple way to bring colleagues, clients or partners together for an important local cause while enjoying an inspiring evening on World AIDS Day.

Corporate Table benefits

- Table of 10 guests.
- Name listed in the event programme.
- Acknowledgement as a corporate supporter.
- Opportunity to network with civic, business, charity and community leaders.

PROGRAMME ADVERTS AND SUPPORTER LISTINGS

Full-page advert	£750
Half-page advert	£400
Quarter-page advert	£250
Supporter listing	£100

HOW YOUR SUPPORT HELPS

Sahir supports people and communities who too often face stigma, isolation, inequality and barriers to support. Sponsorship of the Sahir Awards is not simply event branding. It is direct investment in care, advocacy, dignity and community resilience.

Funds raised from the event will help Sahir continue and strengthen its work supporting people living with HIV, LGBT+ people, people seeking asylum and communities across the Liverpool City Region.

Suggested giving impact ladder

Gift level	Could help Sahir to...
£5,000	deliver a targeted HIV awareness, testing or stigma-reduction initiative.
£2,500	provide specialist support for people facing crisis, stigma or isolation.
£1,000	fund a block of counselling, peer support, advice or community sessions.
£500	help extend outreach to people who are harder to reach or newly in need.
£100	support practical frontline work that helps people feel safer, seen and supported.

What we are looking for

We are seeking partners who understand that World AIDS Day is both a moment of remembrance and a call to action. The Sahir Awards will celebrate progress, but it will also recognise that stigma, inequality and isolation still affect too many people.

Sponsors should be proud to stand publicly with Sahir's values: dignity, inclusion, compassion, equality, courage and community.

Next steps

We would be delighted to discuss which sponsorship option best fits your organisation's values, community priorities and budget.

- Choose a sponsorship package or discuss a bespoke partnership.
- Confirm your preferred level of support.
- Provide your logo, advert copy and any guest information by agreed deadlines.
- Work with Sahir on appropriate recognition before, during and after the event.
- Join us on World AIDS Day for an inspiring evening of celebration and action.

Contact

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